

GENESEE CENTER for the Arts & Education

Community Darkroom • Genesee Pottery • Printing & Book Arts

www.geneseearts.org

November 12, 2007

Dear Friend of the Genesee Center,

At this busy time of year, please take a moment to consider how your gift to the *Genesee Center for the Arts & Education* makes it possible for people in Rochester to have a positive impact on our community.

One such person is Marsha, who shares her talent in pottery as a teacher, mentor and supporter and uses her skills to create beautiful thrown and hand-built pieces. Marsha got her start at the Genesee Center and continues to connect, advise and collaborate with us in many ways.



Another is Chris, a young student who participated in the Studio 789 Photography Program, part of the Genesee Center's Urban Youth Arts Education Program. Chris found a medium for self expression: *"Every picture I take shows a little part of me..."* This was a positive option that Chris chose – a commitment to learn photography as a student in our program.

As she seeks to combine her interests in photography, letterpress, the altered book and other book arts, Martha has taken and taught classes in many of our program areas and used access to our studios to complete a project needed for her bachelor's degree program. Martha has "developed" her skills in photography and allowed others to do the same through her classes.



Or Katy and Pat and Liz and Chea and Keith and Bethany and the many other artists in residence before them. The Genesee Pottery has been able to provide a space for work after grad school or to pursue a passion in a new city or to gain inspiration from a community of artists.

Your support has been instrumental in the success of the Genesee Center. You have allowed us to make an impact for over 35 years – an impact on the lives of those who come to participate in our hands-on art experiences in Community Darkroom, Genesee Pottery and Printing & Book Arts.

Have you or someone in your family benefited from the positive impact of the arts?

Each year over 1000 adults take part in classes and workshops, 100 youth in the city participate in our Urban Youth Arts Education program and hundreds of community members are able to view the work of our artists in our galleries and through special exhibits in other locations.

Give a gift to help us continue this work.

Giving a gift to the Annual Appeal of the Genesee Center helps continue the rich tradition of making the arts available to more in our community.



Your gift supports younger, older, urban, suburban, emerging and established artists through our programs at the Genesee Center for the Arts & Education. As the only community visual arts center in Rochester, we do this through:

- **Classes** – with over 140 offered each year
- **Workshops** – with special topics for intensive investigation
- **Studio space** – for artists to practice, with more open studio hours than any facility in the Rochester area
- **Youth programs** – for those whose access to the arts is limited by economic and geographic factors

Give a gift today. Help us continue to be a positive force in Rochester. Programs of all kinds are made available through your generous support of our Annual Appeal. Consider what you can do and give as generously as possible.

If you have given to us already this year, we say **“THANK YOU”** and hope you will consider another gift. If you have yet to send a gift this year, we hope you will do so **TODAY!** If you would like to designate your gift to a specific purpose, please indicate your intentions on your gift form.

Call any day at (585)244-1730. Come tour our facilities and learn how your support can serve the community by making affordable experiences in the arts available to many in our region.

Sincerely,

Charles Vorndran
Board President

Janice Gouldthorpe
Executive Director

Sharon Turner
Director Community Darkroom

Kate Whorton
Director Genesee Pottery

Mitchell Cohen
Director PABA Center

----- (Please return this portion with your gift) -----

Genesee Center for the Arts & Education Annual Campaign 2007

Gifts are payable by Visa, Mastercard, check and cash.

Or visit our website - www.geneseearts.org - and click “Make a donation”.

*The Genesee Center for the Arts & Education is a 501(c)3 non-profit organization and all donations are tax deductible as allowed by law. **Thank You for Your Support!***

Name			
Address		City	State Zip
Email		Phone	
Amount	Form of payment:	<input type="checkbox"/> Visa	<input type="checkbox"/> MC <input type="checkbox"/> check <input type="checkbox"/> cash
Credit card#	Expiration date		
Signature			
My gift is in the amount of \$			

- Other: Please mail me a brochure.
 Please add my email address to receive updates and news by email.
 Please contact me with volunteer opportunities.
 Please send me membership information.