



# GENESEE CENTER for the Arts & Education

Community Darkroom • Genesee Pottery • Printing & Book Arts  
[www.geneseearts.org](http://www.geneseearts.org)

November 8, 2009

Dear Difference Maker,

A former Rochester city school student stopped by the other day. She showed her graduation picture from a community college in Georgia. She told of her joy at being accepted at Georgia State University next year to complete her Bachelor's degree.

Let's back up to 2002. She and her sister were living in Rochester with their grandparents. Dad was an addict and mom was too ill to care for them. She was just beginning 7th grade. It was a transitional time in her life.



What made the difference for her between the college path and the wrong path? Photo Club. She still has her camera and fondly remembered the time spent with her teachers and club members. And her sister, who was also in Photo Club, is on track and starting college next year!

Have you ever wondered what makes a difference in people's lives? It isn't natural intelligence or talent or dedication. It isn't that one person wants success and the other doesn't.

*The difference lies in the opportunities made available to each and every person!*  
Availability of resources and knowledge. These are the keys to success.

And that is why we are writing to you and to people like you about the Genesee Center for the Arts & Education. That is why we exist – to give people access to the arts and the ability to use the arts to transform their lives. *You are the one that can make that difference for people* – by supporting The Genesee Center and making the arts available through your gift.



## A Resource Unlike Any Other

The Genesee Center is a unique facility. For 40 years we have been providing programs and services with the help of your support. Our traditions in Genesee Pottery, Community Darkroom and Printing and Book Arts continue through **classes, workshops, studio space access, gallery exhibits and youth programs.**

Through your gifts, you give opportunities to

- experienced and emerging artists
- adults and youth
- talented graduates in our residency and internship programs
- people coping with illness
- people seeking new skills
- artists struggling to make a living



You can do all these things and more for hundreds of people each year in this community by being a **“difference maker”** in Rochester. Lives will be enriched and people transformed through your generosity. Consider what you can do. Help us continue for 40 more years.

*Make a difference. Give a gift.... TODAY*

*Sharon Turner*  
Sharon Turner  
Director Community Darkroom

*Jennifer Perena*  
Jennifer Perena  
Board President

*Kate Whorton*  
Kate Whorton  
Director Genesee Pottery

*Janice Gouldthorpe*  
Janice Gouldthorpe  
Executive Director

*Mitchell Cohen*  
Mitchell Cohen  
Director PABA Center

p.s. If you have given already this year, THANK YOU.

We hope that you may be considering another gift to make an even greater difference!

----- (Please return this portion with your gift) -----

### **Genesee Center for the Arts & Education Annual Campaign 2009**

Gifts are payable by Visa, Mastercard, check and cash.

*Or visit our website - [www.geneseearts.org](http://www.geneseearts.org) - and click “Make a donation”.*

*The Genesee Center for the Arts & Education is a 501(c)3 non-profit organization and all donations are tax deductible as allowed by law. **Thank You for Your Support!***

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